



TEMPUS KÖZALAPÍTVÁNY



STIPENDIUM
HUNGARICUM



DIASZPÓRA
Feladoktatási Ösztöndíjprogram



STUDY IN
HUNGARY



Alumni Hungary

IV. FELSŐOKTATÁSI MŰHELYKONFERENCIA

A felsőoktatás nemzetköziesítése

Kézikönyv külügyi munkatársak számára

A programok megvalósításának támogatása: információs és tudásháttér fejlesztése

Fókuszba került 2020-2021-ben:

- Nyilvántartási, adminisztratív típusú **adatbázisok**
- **Kutatások, elemzések**
- Háttéranyagok, segédanyagok, eszközök **fejlesztése, kidolgozása**



A felsőoktatás nemzetköziesítése, kézikönyv külügyi munkatársak számára



A járványhelyzet kapcsán

- Több idő az **adatfeldolgozásra**, adatbázisok **összehangolására**, korábbi tapasztalatok **feldolgozására**
- **Együttműködések áttekintése**
- Korábbi évek műhelykonferenciái **tapasztalatainak összegzése**, **visszajelzések feldolgozása**

A felsőoktatás nemzetköziesítése, kézikönyv külügyi munkatársak számára

CÉL

- Praktikus segítség a felsőoktatás népszerűsítése kapcsán
- Tapasztalatok összegzése, szükséges háttérismeretek rendszerezett bemutatása
- Együttműködés segítése

KÉZIKÖNYV

- A magyar felsőoktatás általános ismertetése
- Hallgatói élet Magyarországon
- TKA és külügyi missziók együttműködésének területei
 - TKA koordinálta ösztöndíjprogramok
 - Nemzetközi megjelenések, hallgatótoborzás
 - Nemzetközi Alumni Hálózat

https://tka.hu/docs/palyazatok/a_felsooktatas_nemzetkoziesitese_kezikonyv.pdf



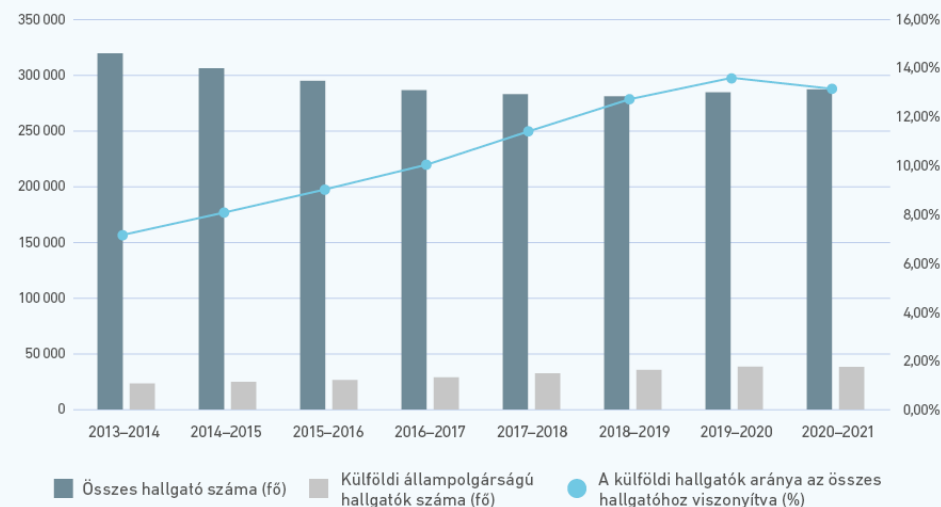
A felsőoktatás nemzetköziesítése, kézikönyv külügyi munkatársak számára – Függelék

FÜGGELÉK

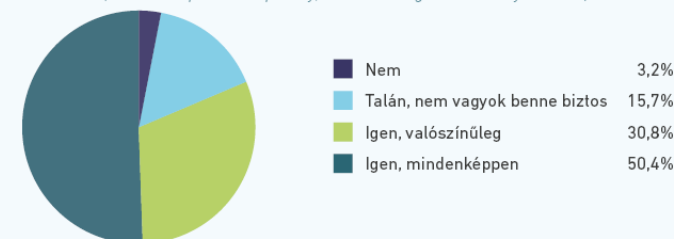
- Vonatkozó kutatások, felmérések
- Aktuális adatok, statisztikák,
 - Általános adatok
 - Program specifikus adatok
 - Disszeminációs kiadványaink
- Évente frissülő függelék

https://tka.hu/docs/palyazatok/a_felso_oktatas_nemzetkoziesitese_kezikonyv_fuggelek.pdf

2. ábra: Külföldi hallgatók száma és aránya 2013–2020 között
(forrás: Oktatási Hivatal, Felsőoktatási Információs Rendszer)



14. ábra: Választaná Magyarországot újra tanulmányai helyszínéül?
(forrás: Tempus Közalapítvány, 2020. évi hallgatói véleményfelmérés)

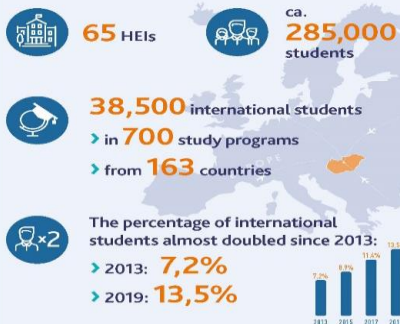


IV. FELSŐOKTATÁSI MŰHELYKONFERENCIA



COOPERATION WITH FOREIGN MISSIONS IN PROMOTING HIGHER EDUCATION ABROAD

HUNGARIAN HIGHER EDUCATION IN NUMBERS (2019/2020)

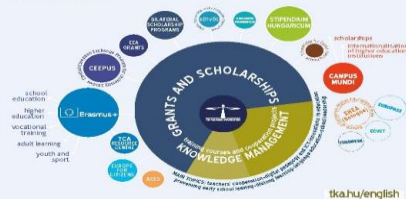


SCHOLARSHIP PROGRAM FOR THE HUNGARIAN DIASPORA

- strengthen the ties between Hungarian diaspora communities and Hungary
- give access for young people living in Hungarian diasporas to study programs in Hungary
- promoting Hungarian language and culture
- support the reconnection to Hungarian heritage
- supporting Hungarian diaspora communities
- Scholarship program starts in the academic year 2020/2021 (application period starts in fall 2020)

TEMPUS PUBLIC FOUNDATION'S ACTIVITIES

TEMPUS PUBLIC FOUNDATION (TPF) is a non-profit organization established in 1996 by the Hungarian Government, with the task of managing international cooperation programmes and special projects in the field of education, training and EU-related issues. TPF is the national Erasmus+ agency, and coordinates scholarship programmes such as CAMPUS MUNDI for outbound students and STIPENDIUM HUNGARICUM programme for inbound students.



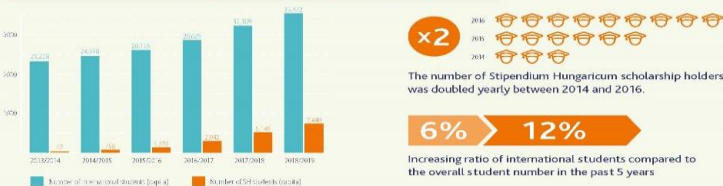
STUDY IN HUNGARY is an initiative for the promotion of Hungarian higher education supported by TPF.

EFFECT OF A NATIONAL INBOUND MOBILITY SCHEME – ENHANCING THE INTERNATIONALISATION PROCESSES OF HUNGARIAN HIGHER EDUCATION

The Stipendium Hungaricum Scholarship Programme is a governmental initiative which offers a unique opportunity for participating universities to increase the number of their students and thus enhance their internationalisation processes.



Trends in the number of international students in Hungary, 2013–2019



Increasing number of study programmes in the framework of Stipendium Hungaricum Programme, 2016–2019



Impact on institutional development

- QUALITY IMPROVEMENT
- STUDENT MENTORING
- CURRICULUM DEVELOPMENT
- CAPACITY BUILDING
- INTERNATIONALISATION ON STRATEGY LEVEL
- CULTURAL DIVERSITY

GLOBAL PROMOTIONAL ACTIVITIES – SUPPORTING INSTITUTIONS IN ENHANCING THEIR INTERNATIONAL VISIBILITY

- international education conferences and exhibitions with the aim of partnership-building (APAIE, NAFSA, EAIE)
- Student-recruitment fairs (Europosgrado, EHEF, Study in Europe cooperation)
- participating fairs with the involvement of foreign missions



Study in Hungary promotion in the year of 2019

Foreign missions were involved in 34 visits to the preparation to the organisation stage.



DIPLOMAT-NETWORK – A TOOL FOR STRENGTHENING KNOWLEDGE DIPLOMACY

- ANNUAL CONFERENCE for Hungarian diplomats responsible for education and culture
- INVOLVEMENT IN PROMOTION regional student-recruitment activities
- PROFESSIONAL DEVELOPMENT participation as professionals at education expos
- PARTNERSHIP BUILDING aiming to promote Study in Hungary regionally
- REGIONAL FORUMS with the aim of building networks among foreign missions
- DELEGATION SUPPORT helping Hungarian delegations regionally

OPPORTUNITIES AFTER COVID-19

- organize more online webinars, and training courses for embassies
- creating online platforms for networking and knowledge sharing between HEIs and embassies
- virtual recruitment methods
- professional support – manuals
- participation at virtual education expos



SHARING KNOWLEDGE



GLOBAL PROMOTIONAL STRATEGY



REGIONAL FOCUS – GLOBAL NETWORK



BRIDGE higher education institutions – foreign missions: channelling knowledge about domestic and international institutions



IMPACT ON THE DIPLOMACY AND BUSINESS SECTOR

international higher education has a role in strengthening bilateral relations, international engagements



LINKING international higher education and research with international relations

SZÉCHENYI 2020

European Union
European Social
Fund



INVESTING IN YOUR FUTURE



AUTHOR:
TEMPUS PUBLIC FOUNDATION,
Hungary

RESOURCES:
www.oktatas.hu
www.tka.hu

The official website of Educational Authority in Hungary provides statistical data (Higher Education Information System) on higher education.
The official website of Tempus Public Foundation provides both general and detailed information on internationalisation of Hungarian higher education.



tpf.hu/english
studyinhungary.hu
stipendiumhungaricum.hu



DISTANCE EDUCATION, LEARNING EXPERIENCES: AN ONLINE SURVEY OF INTERNATIONAL STUDENTS

Presenter: **Georgina KASZA**
Tempus Public Foundation,
Hungary

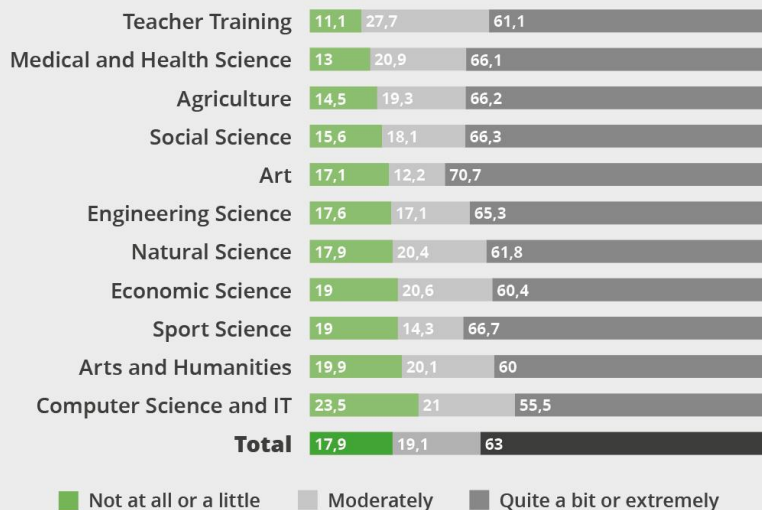
The survey aimed at examining what impact distance education has been on learning experiences and student life.

- The research method was quantitative, online questionnaire
- N=7994 international students
- Descriptive and explanatory analysis.

HYPOTHESIS:

- H1** Distance education during the COVID-19 pandemic has dramatically influenced the learning experiences of international students.
- H2** The learning methods (time spent on learning, learning tools, etc.) have changed during distance education.
- H3** The COVID-19 pandemic has a significant impact on international student life.

H1 In your view, how has the pandemic been affecting your studies this semester? (N=6570, %, p<0,05)

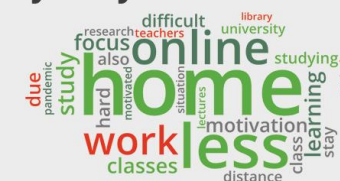


H2 Has your time spent on learning changed during the period of distance education?



- 33,8%** It has not changed, I spent as much time as before the period of distance education
- 25,6%** Yes, I spent less time on learning
- 40,6%** Yes, I spent more time on learning

Why has your workload changed?

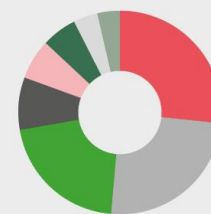


Yes, I spent less time on learning



Yes, I spent more time on learning

H3 Did you encounter any of the following problems throughout the period of the quarantine?



- 26,7%** Anxiety, stress
- 24,8%** Cancelling travel plans to my home country (flight, train, etc.)
- 20,7%** Isolation, loneliness
- 8,4%** Discrimination based on my ethnicity or nationality
- 6,4%** Losing my job
- 5,5%** No access to health care
- 4%** Housing/Accommodation was cancelled
- 3,4%** Inadequate access to basic needs (food etc.)

KÖSZÖNÖM A FIGYELMET

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